

FREE!
a regular 1.50
at last!
PRISMATIC LIPSTICK
with LANOLAST 56*
Free with any \$2 ANATOLE ROBBINS
Prismatic Make-Up

AT LAST is the revolutionary new lipstick that glides on - stays on you round the clock! Yours free with the Prismatic Liquid Make-up specially formulated for your skin.

DRESOLL for dry skin
PORCELAIN for oily skin
WHITE CAMELIA for normal skin
\$2 to 7.50 plus fed. tax

EXPOSED
to drying sun
withering wind
raw weather
harsh detergents

now... save your skin with soothing, softening

CHERAMY SKIN BALM
WITH LANOLIN

Rejuvenates rough, red, dried-out looking skin... prevents dryness... leaves skin fragrant, soft.

and save money, too
1/2 price sale
limited time offer

also new \$1 introductory size only 99¢ plus tax

Alka-Seltzer
RELIEF FOR COLD DISCOMFORTS
58¢

CITROID COMPOUND
with Exclusive Citrus Bioflavonoids \$1.50

LOWEST PRICES!!
ANACIN
TIN OF 12... 23¢
TIN OF 20... 49¢
BTL. OF 50... 89¢
BTL. OF 100... 98¢

BISODOL MINTS
TIN OF 30... 23¢
BTL. OF 100... 59¢

KOLYNOS TOOTH PASTE
2 GIANT TUBES 69¢
CHLOROPHYLL OR SUPERWHITE

HINDS CREAM
Honey & Almond
Purchase one bottle at regular price and receive second bottle at half price.
2 bottles 74¢ plus tax

LOWEST PRICES!!
ANACIN
TIN OF 12... 23¢
TIN OF 20... 49¢
BTL. OF 50... 89¢
BTL. OF 100... 98¢

A PERFECT GIFT... the year 'round
Whether for a baby shower, a holiday, or for a casual visit, Johnson's Baby Gift Boxes please both Mother and Baby. Contain everything necessary for proper care of Baby's tender skin.

Regular Gift Box: 1.50
De Luxe Gift Box (as illustrated): 2.95

Johnson's BABY PRODUCTS

MCCOWN Drug Stores
1327 EL PRADO TORRANCE
PRICES GOOD AT HARBOR CITY STORE
Cor. Pacific Coast Hiway and Western Avenue
Prices Good Thurs., Fri., Sat.
Limit Rights Reserved

A WONDERLAND OF SAVINGS

SELECTED FIELD GROWN BARE ROOT ROSE BUSHES
Many beautiful varieties in year-round blooming bush as plant now. Instructions on package.
2 BUSHES IN PACK 89¢

CHROME PLATED License Plate FRAMES
New size for new plates. Fit all cars. Easy to install. Dress up your car.
4 for 27¢

VITAMINS
1.98-100 Capsules, 25,000 Units \$1.09
VITAMIN A 49¢
VITAMIN B-1 49¢
VITAMIN C 270
Stuart's Formula

6-INCH MAKE-UP OR SHAVE MIRROR
Magnifying
Chrome
2-sided mirrors, plain and magnifying mounted on chrome stand. \$1.98 value.
98¢

1.00 TANGEE LIPSTICK
5 Shades 49¢

1.00 TANGEE Cake Makeup
5 Shades 29¢

BABIES AND BUDGETS THRIVE ON THESE!

25¢ COMPLETE 4-PIECE EVENFLO NURSING UNITS
DISK, NIPPLE, CAP, BOTTLE (4 OR 8 OZ.)
Aluminum BABY BOTTLE STERILIZER
3.95 Value... 2.29

BIRDSYE 27x27 DIAPERS 6 for 87¢
POUND TIN POWDER SIMILAC 88¢
69¢ QUART GRADUATED Formula Pitcher 47¢
10¢ CARD SAFETY PINS 6¢
25¢ Training Pants 3 for 49¢
89¢ POUND ROLL PARMONT COTTON 47¢

Large Fresh Stock HEARING AID BATTERIES
Whatever your need, you will be satisfied at McCown's. Lowest prices, too.

2.98 6-Gallon Family GARBAGE CAN
Heavy duty galvanized, with tight lid. 1.97

25¢ PLASTIC Shower Caps 9¢
15¢ CLAMP SKIRT OR Pants Hanger 8¢
49¢ Bridge, Poker, Pinochle Playing Cards 37¢

CATCHING COLD? SORE THROAT?
Get after those germs with
LISTERINE ANTISEPTIC
7 OZ. 49¢
Attacks infection directly. Kills the germs associated with colds and sore throats.

Now on Display VALENTINE CARDS
Large Selection Stocks Complete
2¢ up

50-oz. Polythelene VITA SEAL JUICE CONTAINER 47¢

ELECTRIC ALUMINUM Popcorn POPPER 2.69

HALF PRICE - LIMITED TIME
Colonial Dames FAMOUS ALL PURPOSE CREAM
NOW ENRICHED WITH VITAMINS A AND D for balanced beauty care
Cleanses twelve times as effectively as ordinary creams. Smooths, softens, lubricates. Concentrated, not whipped with air. Now vitamin-enriched for vibrant beauty. Hurry, save half!

FREE Stopette
Ladies! Just try today's Stopette. Now the finest formula ever offered.
Gentlemen! New "Mr. Stopette"! Here's manpower and he-man aroma you'll like!

PRESCRIPTIONS
FINE QUALITY DRUGS
Only famous name brands go into your prescription at McCown's. We do not substitute. Our large stock of fresh drugs by JOHN AND SHARPE & DOHME assure the finest quality as your doctor orders.
Open 9 a.m. to 10 p.m.

1.35 PINT SIZE Vacuum Bottle
With insulated stopper and pouring lip. 88¢

Heavy Gauge Steel HAMPERS
Family size, ventilated, baked enamel finish, decorated, soft pastel shades.
7.95 Value 5.77

Metal Holds 6 Blouse Tree
Space saving hanger on sale this weekend.
1.00 Value 67¢

DRUG SPECIALS
OUNCE TINCTURE OF 29¢ BENZOIN 17¢
1/2 OUNCE 19¢ IODINE 9¢
5 POUNDS BATH 39¢ Epsom Salts 17¢
8 OUNCES 33¢ Witch Hazel 19¢
8 OUNCES TINCTURE 49¢ Green Soap 27¢
GROVES 16 TABLETS 39¢ Bromo-Quinine

Save 40¢
Lady Esther
4-PURPOSE FACE CREAM
100 beautifying home facials
\$1.38 BOTTLE Now only 98¢ + tax

1/2 Price
New Tussy Wind and Weather Lotion
Now with FOUR new ingredients. HEALS! Contains Allantoin to help heal chapped, dry skin. PROTECTS! Contains Silicones to fight off effects of stinging attacks of harsh soaps and detergents. SOFTENS! Contains Emollients to help smooth and soften your skin. FIGHTS INFECTION! Contains Hexachlorophene to check skin germs, reduce risk of infection through open cracks in the skin.

Limited Time! Regular \$1.00 Size 50¢ Reg. \$2 size now \$1
Hand Cream. Same wonderful benefits. Reg. \$2 size... now only \$1

Until today an invisible barrier may have kept you from the skin beauty you long for!



MAX FACTOR's new discovery, SECRET KEY throws open the barrier that may be in your skin... thus enabling your creams and lotions to work most effectively!

"WHY is it that women with dry skin—women with oily skin—and women with the problems of blackheads and blemishes, never seem to get the help they long for—even when the strictest beauty routine is followed with expensive treatment preparations?"

For years, we at Max Factor searched for the answer to this puzzling question. And this search revealed the startling fact that there is often a chemical barrier in the skin itself that keeps creams and lotions from getting in and working most effectively.

This barrier develops when skin lacks correct pH* balance. Meaning, it is either too acid or too alkaline. And very few women do have correct skin balance.

We set out to discover a way to break through the barrier—to enable creams and lotions to get through to bring needed help to parched or oil-clogged skin cells.

We found the way. When this barrier exists the SECRET KEY—a remarkable liquid formulation—returns the skin to correct acidity-alkalinity balance... and by so doing opens the way through for creams and lotions to do their beautifying work.

MAX FACTOR SECRET KEY TREATMENT GROUPS
for Dry Skin
Oily Skin
Disturbed Skin
Normal Skin

NEW! Enjoy 'Em 2 WAYS!
m&m's PEANUT CHOCOLATE CANDIES
m&m's PLAIN CHOCOLATE CANDIES
LARGE FAMILY SIZE 27¢